



Banff Pork Seminar
4 - 10 Agriculture Forestry Centre, University of Alberta
Edmonton, Alberta T6G 2P5
Phone: 780-492-3651 Fax: 780-492-5771
Email: pork@ualberta.ca Web: www.banffpork.ca

News articles available in Special Report from 2017 Banff Pork Seminar

Banff, Alta. Jan. 13, 2017: The Banff Pork Seminar has built a history of attracting top players from the pork industry from North America and countries around the world. The 2017 seminar was held Jan. 10 to 12 in Banff, Alta.

News articles and much more from the 2017 seminar are highlighted in a Special *Inside BPS* Report and are available for use by media and industry information channels.

A short list of headline examples from news features and blog items available in this web-based report includes:

- Pork industry retooling not over, but continuing
- Terry O'Reilly: Perceptions can be changed, but not easily
- Winning the battle of public misconception about food
- Minimizing challenges caused by animal rights groups
- Transport wash innovation wins Aherne Prize at 2017 Banff Pork Seminar
- Sustainable intensification: Growth without depleting resources
- Animal protein's challenging role in feeding a hungry planet
- Mark Chambers: New talent key to a progressive industry

In addition there are about 40 blog items and selected speaker photos available for download.

The Banff Pork Seminar 2017 Special Report is available via link on the Banff Pork Seminar website at the Special Report link at www.banffpork.ca or directly at www.meristem.com.

-30-

More information:

For more information contact:
Ashley Steeple, Banff Pork Seminar
Phone (780) 492-3651
Email: pork@ualberta.ca
Website: www.banffpork.ca