



September 26, 2016

## MEDIA REGISTRATION

As a valued member of the media, we appreciate your long standing coverage of the Banff Pork Seminar. Your commitment to fair and thorough reporting of our proceedings plays a key role in making the information accessible to the broader population.

Because we share that commitment to accessibility, we take pride in carefully managing our budget to maintain a reasonable registration fee so that all who wish to experience BPS first hand may do so. Unfortunately, the reality of rising costs means we must find ways to accommodate all interested parties without running a deficit that could jeopardize future seminars.

To that end, we are asking our media partners for a nominal registration fee on a cost recovery basis only. Media representatives will have access to all BPS sessions, and the Welcome Reception on January 10. You will receive lunches and coffee/refreshments throughout the Seminar on January 11 and 12. You will receive the registration kit including an electronic copy of the Banff Pork Seminar proceedings. For all of this, media will be charged a reduced registration fee of just \$140.00+GST to help cover our costs.

To register for BPS 2017, please complete the attached media registration form. You may fax the information to our secure fax (780-492-5771) or scan/email the form to [pork@ualberta.ca](mailto:pork@ualberta.ca). If you don't feel comfortable providing your credit card in this way, please indicate on the form that you will call the number in (please call 780-492-3651) and we would be happy to take the information over the phone.

Media registrations will be available until January 2, 2017. Please register early as there is limited space and once the conference is full no registrations will be allowed.

Thank you for your understanding and for your ongoing support of our efforts to provide accurate, relevant information to the pork industry. If you have any questions, please feel free to contact us.

We look forward to welcoming you in January!

Sincerely,

**Ashley Steeple**

Banff Pork Seminar Coordinator  
c/o Dept. of Agricultural, Food & Nutritional Sciences  
4-10 Agriculture/Forestry Centre, University of Alberta  
Edmonton, AB, Canada T6G 2P5  
Phone: (780) 492-3651 Fax: (780) 492-5771  
Email: [pork@ualberta.ca](mailto:pork@ualberta.ca)

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**Banff Pork Seminar**

c/o Dept. of Agricultural, Food & Nutritional Sciences  
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[www.banffpork.ca](http://www.banffpork.ca)

# 2017 Banff Pork Seminar Registration Form



## Media Registration

- Your Banff Pork Seminar registration fee includes an electronic copy of the seminar proceedings, coffee/networking breaks and lunches on January 11 and 12 and the Welcome reception on January 10.
- Cancellations received by December 20, 2016 will be refunded minus a \$75 per delegate administration fee.
- Cancellation requests received December 21, 2016 or later will not be refunded. Substitutions are permitted.
- Media representatives must register by January 2, 2017.

Need more information? Contact:

**Ashley Steeple Conference Coordinator**

**Phone:** (780) 492-3651

**Email:** [pork@ualberta.ca](mailto:pork@ualberta.ca)

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## Personal Information

First Name:

Last Name:

Email:

Company:

Address:

City/Town:

Province/State:

Country:

Work Phone:

Cell Phone:

Affiliation:

Other:

Have you Previously Attended the Banff Pork Seminar? Yes

No

Morning Sessions (choose 2)

1  2  3  4

Afternoon Sessions (choose 2)

5  6  7  8

Welcome Reception (Tuesday January 12 at 4:30pm) Attending

Not Attending

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### Banff Pork Seminar

c/o Department of Agricultural, Food & Nutritional Science – University of Alberta

4-10 Ag/Forestry Centre Edmonton, AB, Canada T6G 2P5

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# 2017 Banff Pork Seminar Registration Form



**2017 Media Registration**

**\$140 plus GST**

**Total: \$147**

## Payment Options:

### Cheque:

#### Print Form and Mail with Cheque to:

Banff Pork Seminar  
c/o Department of Agricultural, Food & Nutritional Science  
4-10 Agriculture – Forestry Centre, University of Alberta  
Edmonton, Alberta, CANADA, T6G 2P5

Payment in **Canadian or US dollars only.**

Make cheque payable to: **“University of Alberta – Banff Pork Seminar”**

### Credit Card:

*Credit card will be processed within 10 business days and a receipt will be emailed to the address provided here.*

#### Card Number:

#### Name on Card:

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

#### Credit Card Verification Number (CVN):

**Note:** For your security and to help prevent fraud, we require that you enter the verification number on your credit card when making a payment. On Mastercard or Visa credit cards, this number consists of the last 3 digits on the signature strip on the back of your card. On American Express cards, this 4 digit number is located on the front of the card, printed above and to the right of the card number.

American Express

Mastercard

VISA

**Note:** Your card information is encrypted before transmission.

**If you are paying by Credit Card, please fax all pages or call 780-492-3651 to provide credit card information after emailing or faxing the completed form.**

The personal information requested on this form is collected under the authority of Section 33(c) of the Alberta *Freedom of Information and Protection of Privacy Act* for the purpose of Banff Pork Seminar registration and subsequent notification of future events. Questions concerning the collection, use or disposal of this information should be directed to the Conference Manager at the address below. the address below.

### Registration questions may be directed to:

**Ashley Steeple, Conference Coordinator**

Phone: 780-492-3651

Email: [pork@ualberta.ca](mailto:pork@ualberta.ca)

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