



Alberta Farm Animal Care (AFAC)  
Cambrian PO Box 75028, Calgary AB  
T2K 6J8  
Phone: 403-662-8050  
Fax: 403-663-3035  
Email: [info@afac.ab.ca](mailto:info@afac.ab.ca)  
Web: [www.afac.ab.ca](http://www.afac.ab.ca)

## **Livestock Care Conference Media Assistance**

Media are welcome and encouraged to attend the Livestock Care Conference, hosted by Alberta Farm Animal Care (AFAC) in partnership with the Alberta Veterinary Medical Association (ABVMA). Full 2014 program information is available through links on AFAC website at [www.afac.ab.ca](http://www.afac.ab.ca).

Featured speakers as well as key AFAC spokespeople will be available on-site for media interviews. Media assistance is also available to arrange interviews by phone.

### **WHEN**

Wednesday, March 26, 2014 - Thursday, March 27, 2014  
(Main speaker agenda is Thursday)

### **WHERE**

Four Points Sheraton Edmonton South  
7230 Argyll Road, Edmonton, Alberta T6G 4A6  
Phone: 780-465-7931

### **RESOURCES**

Materials such as blog items and news features will be available for media use, with credit to the Livestock Care Conference. Postings for these materials will be featured on the Meristem website at [www.meristem.com](http://www.meristem.com) and also linked to from the AFAC website home page. Select photos will also be available for media use. Highlights of the conference will also be captured in a special edition of the *NewStream Farm Animal Care* e-newsletter (Free sign-up on the Meristem website). Follow on Twitter at #LCC2014.

### **MEDIA ASSISTANCE**

**For Media Assistance** prior to, during and after LCC 2014, contact:

**Brad Brinkworth, Meristem**  
Phone: 587-897-7405  
Email: [brinkworthb@meristem.com](mailto:brinkworthb@meristem.com)

**For general inquiries** directed toward conference host Alberta Farm Animal Care, contact:

**Angela Greter, AFAC Program Manager**  
Phone: 403-662-8050  
Email: [angela@afac.ab.ca](mailto:angela@afac.ab.ca)